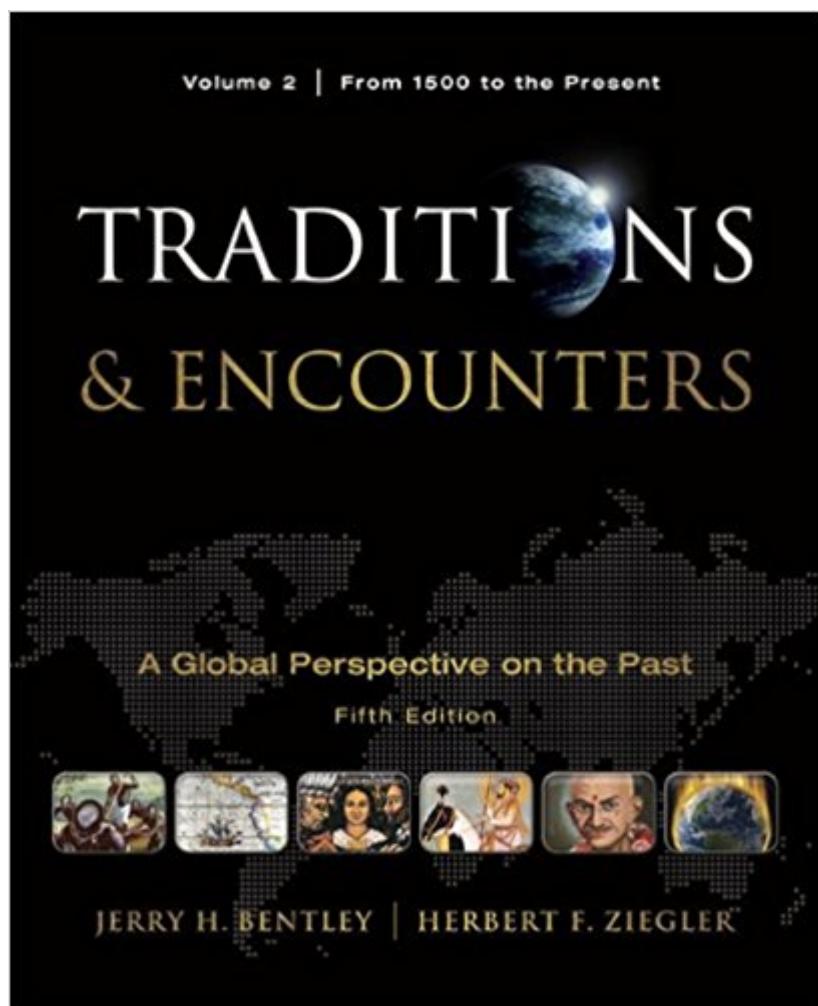


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Traditions & Encounters, Volume 2 From 1500 To The Present.



Synopsis

Connect students to the stories of history. Connect students to the experience of history. Connect students to success in history. At McGraw-Hill, we have dedicated the past few years to deepening our understanding of student and instructor experience. Employing a wide array of research tools including surveys, focus groups, and ethnographic studies, we've identified areas in need of improvement to provide an opportunity for greater learning and teaching experiences. The fifth edition of "Traditions & Encounters" is a result of this. "Traditions & Encounters" also has a rich history of firsts: the first world history text to take a truly global perspective on the past; the first to emphasize connections among cultures; and, the first to combine twin themes with a seven-part framework, making the huge story of world history more manageable to both teach and learn. Now "Traditions & Encounters" becomes the first truly interactive world history program: one that marries groundbreaking adaptive diagnostics and interactivities with a captivating narrative and engaging visuals, creating a unique learning environment that propels greater student success and better course results. Instructors gain insight into students' engagement and understanding as students develop a base of knowledge and construct critical thinking skills. Chapter-opening vignettes and a lively narrative keep students turning the page while the adaptive questioning for each chapter and the personalized study plan for each individual student help students prepare for class discussions and course work. With its hallmark of twin themes, "Traditions & Encounters" continues to tell the story of the cultures and interactions that have shaped world history, while adding redesigned maps, new primary sources, and new chapter- and part-level features that strengthen connections and prompt students to analyze the events and themes in order to build a greater understanding of the past and an appreciation of history's influence on the present. Students are no longer simply reading; they are reading, interacting, and engaging in a visual, auditory, and hands-on learning experience. Give students an experience. Improve course participation and performance.

Experience "Traditions & Encounters", and experience success.

Book Information

Paperback: 528 pages

Publisher: McGraw-Hill Education; 5 edition (October 8, 2010)

Language: English

ISBN-10: 0077368037

ISBN-13: 978-0077368036

Product Dimensions: 9.5 x 0.7 x 10.8 inches

Shipping Weight: 2.4 pounds

Average Customer Review: 4.2 out of 5 stars 60 customer reviews

Best Sellers Rank: #9,698 in Books (See Top 100 in Books) #93 in Books > History > Europe

#145 in Books > Textbooks > Humanities > History #273 in Books > History > World

Customer Reviews

Herbert F. Ziegler is an associate professor of history at the University of Hawai'i. He has taught world history since 1980 and currently serves as director of the world history program at the University of Hawai'i. He also serves as book review editor of the *Journal of World History*. His interest in twentieth-century European social and political history led to the publication of *Nazi Germany's New Aristocracy* (1990). He is at present working on a study that explores from a global point of view the demographic trends of the past ten thousand years, along with their concomitant technological, economic, and social developments. His other current research project focuses on the application of complexity theory to a comparative study of societies and their internal dynamics. Jerry H. Bentley was professor of history at the University of Hawai'i and editor of the *Journal of World History*. His research on the religious, moral, and political writings of Renaissance humanists led to the publication of *Humanists and Holy Writ: New Testament Scholarship in the Renaissance* (Princeton, 1983) and *Politics and Culture in Renaissance Naples* (Princeton, 1987). More recently, his research was concentrated on global history and particularly on processes of cross-cultural interaction. His book *Old World Encounters: Cross-Cultural Contacts and Exchanges in Pre-Modern Times* (New York, 1993) examines processes of cultural exchange and religious conversion before the modern era, and his pamphlet *Shapes of World History in Twentieth-Century Scholarship* (Washington, D.C., 1996) discusses the historiography of world history. His most recent publication is *The Oxford Handbook of World History* (Oxford, 2011), and he served as a member of the editorial team preparing the forthcoming *Cambridge History of the World*. Jerry Bentley passed away in July 2012.

Excellent world history book. It's the only history book from 1500's to current day that I've read. At the end of each chapter are books that the writers used to create that chapter. Seeing as there are about 30 chapters and 20 books per chapter, these writers are very well read— a library of ~600 books for modern history from 1500's to current day where amalgamated into this book. I get the feeling it's my first modern (1500's to now) history book, but I might be reading more in the

future.

I rented this guy for a world history class. This was a pretty good textbook that did a lot to address colonization and perspectives from different cultures all over the world. I appreciated the diversity of this textbook, the detail, and it did a good job of covering many time periods and geographic locations. I almost wish I had purchased it instead of renting, as it really is a good reference.

Easy to read even if you don't particularly like the subject. I feel like the main points were represented well and the sections were put in a way that made the book very organized and easy to find specific questions in.

When they said they carefully inspected the book, they were being honest. It is practically brand new and I got it for half the price. Killer deal!

No writing inside the book, but the cover was thrashed when I got it

Fantastic book! Loved to see how the Persians were Zoroastrians, I am using it to witness to Muslims.

Good textbook for history 101. If you google the book there's also quizzes you can take online which are really helpful :)

The pages were ripped out of the binding. The binding seemed to be worn down.

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